

# **PRIVACY POLICY**

IMPORTANT: BY USING THIS WEBSITE, YOU ARE AGREEING TO THE TERMS OF THIS PRIVACY POLICY. PLEASE READ THIS PRIVACY POLICY CAREFULLY. IF YOU DO NOT AGREE TO THE TERMS OF THIS PRIVACY POLICY DO NOT USE THIS WEBSITE.

This Privacy Policy lets you know how certain information about you may be collected, used, and shared by CRx. CRx may periodically update this Privacy Policy in response to changes at our business, changes of law, changes to standards, or for other reasons. When an update to this Privacy Policy is made it will be posted to this page and will be effective when posted. CRx may update this Privacy Policy without providing notice to you.

### **Information Collected**

When you use this website CRx may collect other information from you based on your interaction with this website and other websites which you have visited. Typically, this information is provided from your web-browser, your web-browser may send us information about the type of web-browser you are using, what websites directed you to this website, your language preferences, and access times. CRx may use cookies, web beacons, and similar technologies. CRx may store some information on your computer in the form of a cookie, web-beacon or other similar technology. Your web-browser may allow you to control or set standards as to how a cookie is handled by your computer. CRx may use or collect information for any lawful purpose. In certain cases, but always in compliance with applicable law, CRx may provide collected information to third parties. CRx may collect information about how long you use our website, which operating system you are using, which links and other website features you access or attempt to access, your Internet Protocol address (IP address), and other similar types of information. Information presented to you through this website might be tailored to you based on information collected.

If you enter or otherwise provide us with payment information, your payment information may be collected by us or sent securely to a third-party vendor for the purpose of processing your payment. Payment information which is received by us through this website is handled in accordance with applicable laws, as well as industry standards.

## **Chat/SMS Communications Privacy**

By using CRx's chat or SMS services, you acknowledge and consent to the collection and use of your phone number and associated data for communication purposes, including sending you transactional, promotional, and informational messages related to your account or services.

You expressly consent to receive SMS messages and push notifications, which may include, but are not limited to, account updates, service information, and marketing communications. You understand that message and data rates may apply based on your mobile service provider's terms.

CRx may monitor and store chat and SMS communications for purposes including, but not limited to, improving our services, ensuring compliance with applicable laws, and providing customer support. These communications may also be used for internal analytics and quality assurance.

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CRx will take reasonable steps to protect the privacy and security of your personal information during SMS or chat interactions. However, we cannot guarantee that transmissions over the internet or mobile networks are completely secure. By engaging in SMS or chat services, you accept the inherent risks of communication over these mediums.

You can opt-out of receiving marketing SMS communications at any time by following the unsubscribe instructions, or by contacting us directly.

CRx is not responsible for delays in message delivery or failures due to technical issues, including carrier limitations or service outages.

If you require assistance accessing or understanding communications, please contact us for alternative formats or support.

#### **Health Information**

Some of our services are regulated by state and federal laws, including the Health Insurance Portability and Accountability Act and similar state laws (HIPAA). If that occurs, CRx will handle information about you in compliance with HIPAA.

#### **Children Under 13**

CRx's website is intended for users over the age of 18. CRx does not knowingly collect personal information from children under the age of 13 through this website. If you believe CRx has used this website to collect information from a child under the age of 13, please contact us.

#### **Protecting Your Information**

CRx understands the security of information about you is important. CRx provides reasonable administrative, technical, and physical security controls to protect your information. It is important to contact CRx immediately if you believe CRx or any company associated with CRx has not properly used information about you or others. It is your responsibility to safeguard the devices you use to access this website and our online services and to use applicable security settings on those devices. You agree that CRx is not responsible for any harm that may result from a third-party accessing your personal information on any device where you do not take the appropriate safety measures and/or the necessary steps to log out of your account.

CRx is not responsible for the privacy practices of third parties and does not endorse the privacy practices of third parties which may be linked to or referenced by this website.

If you have a question about this Privacy Policy or if you have another privacy related question, please write to:

CRx Specialty Solution Pharmacy ATTN: Privacy Officer 407 Bienville Street Natchitoches, LA 71457